

YES SECURITIES Launches Season 2 of The Wize Whispers Annual Quiz

Launched during Children's Day week, the initiative reinforces YES SECURITIES' commitment to building early financial awareness among young learners.

Mumbai, 13 November 2025: YES SECURITIES has reinforced its commitment to advancing financial literacy among children with the launch of Season 2 of The Wize Whispers Annual Quiz. The national-level quiz, now live, encourages young learners across India to explore and deepen their understanding of financial concepts through an engaging and interactive platform.

The Wize Whispers initiative began as a monthly comic series designed to make financial learning simple, relatable, and enjoyable for children. With more than 24 successful editions, the series continues to decode financial concepts, spark curiosity, and nurture smart money habits among young readers. With the support of educators, parents, and learning communities, the comic series has now reached over 2,500 young readers nationwide, significantly strengthening its impact as an accessible and engaging platform for early financial education.

Building on the enthusiastic response to last year's debut edition, launched on Children's Day, Season 1 of The Wize Whispers Quiz recorded over 3,500 registrations, with nationwide participation from more than 452 schools. Top performers were felicitated at YES BANK House in the presence of senior leadership from YES BANK and YES SECURITIES.

Delighted with the launch, **Mr. Anshul Arzares, MD & CEO of YES SECURITIES, said:**

"Financial literacy is a life skill that must begin early, and in today's time, when children are naturally exposed to digital payments, online spending, and financial choices far sooner than ever before, it becomes even more essential to equip them with clarity and confidence. With The Wize Whispers initiative, our aim is to make financial learning simple, enjoyable, and culturally relevant, helping young minds build strong and informed money habits from an early age."

Encouraged by the success of the first edition, **Season 2 of The Wize Whispers Annual Quiz** went live on 10 November 2025. This edition introduces **new challenges, broader topics, and more exciting rewards**, making the learning experience even more enriching for participants.

Every child who attempts the quiz receives a **performance-based certificate**, while the top three winners stand a chance to win:

- **1st Prize:** Bicycle
- **2nd Prize:** Cricket Kit
- **3rd Prize:** Skates

Each prize includes a trophy and a special hamper.

For the first time, the quiz is available in **Hindi**, expanding its accessibility to a wider audience of young learners.

The quiz is open to children **up to 16 years of age** across India and will remain live until **12 December 2025**. Participation is **free of cost** and accessible online at <https://thewizewhispers.in>.



About YES SECURITIES

YES SECURITIES, a subsidiary of YES BANK, commenced operations in 2013 with a vision to empower generations to invest wisely, securely and seamlessly. Over a decade, it has transformed into financial services powerhouse, offering a wide array of customized solutions for Retail, HNI/UHNIs, and Institutional clients.

For more information, log on to <https://yesinvest.in/> or contact:

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