



EXPERIENCE OUR EXPERTISE

ABOUT YES BANK

- ✓ YES BANK is a high quality, customer centric and service driven Bank. Since inception in 2004, YES BANK has grown into
 a 'Full Service Commercial Bank' providing a complete range of products, services and technology driven digital offerings,
 catering to corporate, MSME & retail customers
- ✓ YES BANK operates its Investment Banking, Merchant Banking & Brokerage businesses through YES Securities (India)
 Limited and its Mutual Fund business through YES Asset Management (India) Limited, both wholly owned subsidiaries of
 the Bank
- ✓ Headquartered in Mumbai, it has a pan-India presence across all 28 States and 9 Union Territories in India including an IBU at GIFT City, and a Representative Office in Abu Dhabi

ABOUT YES SECURITIES

- ✓ Wholly owned subsidiary of YES BANK Ltd. with a clear vision of being a preferred wealth adviser for YES BANK customers
- ✓ SEBI registered Investment Adviser with in-house team of multi asset product specialists, manufacturing tailor-made wealth & advisory products that are widely distributed through YES BANK
- ✓ Registered securities broker with Securities and Exchange Board of India (SEBI)
- Member of National Stock Exchange (NSE), Bombay Stock Exchange (BSE), Multi Commodity Exchange (MCX) and National Commodity & Derivatives Exchange (NCDEX)
- ✓ SEBI registered Category 1 Merchant Banker, Research Analyst

YES SECURITIES - BUSINESSES







MANAGEMENT & LEADERSHIP TEAM



Prasanth Prabhakaran, Joint MD and CEO

Over two and a half decades of experience in the BFSI space. Served as the Head of PMS & Retail Broking for IIFL Holdings Ltd. Was associated with Kotak Securities for over 12 years at various key management positions. He has also been associated with HDFC Bank & Kotak Mahindra Bank.



Vikas Dawra, Joint MD & CEO

Vikas has over two decades of extensive deal making experience. He has led several large complex domestic and cross border Merger & Acquisition and Private Equity syndication transactions across multiple geographies and industries. Vikas was part of initial team that helped setup YES Bank's investment banking business in June 2004 and has since then worked in various leadership roles within the Investment Bank. Prior to joining YES BANK, he has worked with Rabo India and Arthur Andersen in their Investment Banking divisions.



Amishi Kapadia, Global Head - Merchant Banking

Over two decades of experience in Capital Markets in India. She has successfully managed to raise equity for various corporates in both private and public sector through 80+ transactions, mobilizing close to INR 1,500 billion. Prior to joining YES SECURITIES, she has worked with marquee institutions like SBI Capital Markets, Kotak Mahindra Group, Bennett & Coleman & Co. and HDFC Bank. Amishi heads the Merchant Banking vertical and oversees Equity Capital Markets and Debt Capital Markets (public issuances) related transactions.





Anshul Arzare, Business Head - Investment Advisory & Wealth Broking

With over 18 years in the BFSI space, Anshul looks after Pan India Business & Relationship Development. Prior to joining YES SECURITIES, he was associated with SBICAP Securities, and has worked with Reliance Securities and ICICI Bank.



Gopinath Natarajan, Product Head - Investment Advisory & Wealth Broking

With over two decades of experience in BFSI space, Gopinath spearheads the Investment Advisory & Wealth Product Management. Prior to joining YES SECURITIES, he was associated with IIFL and donned many hats across various leadership positions from Asset Management to Advisory. He has also worked with Kotak Securities in the retail broking business.



Amar Ambani, Head of Research - Institutional Equities

He is in-charge of strengthening the Institutional Equities franchise, as well as boosting the firm's market access and procurement capabilities. He was previously associated as Partner and Head of Research at IIFL. He brings a ground-level understanding of businesses, having been directly involved in several pivotal projects, digital initiatives and team building, in his career. Besides being an MBA in Finance, he is also certified in Business Process Re-engineering. Amar has 16 years of capital market experience.

AWARDS & ACCOLADES





Winner 'Best Indian Investment Bank' 2018



Winner 'Equities IPO' 2016



Winner 'Investment Bank of Year' 2015







SKOCH AWARD 2018 MARKET GOLD for IPO – New India Assurance

53rd SKOCH Summit

ISO CERTIFICATIONS



RESEARCH @ YES SECURITIES

The Research team at YES SECURITIES has rich and varied industry experience in serving diverse client seaments, across platforms. Team consists of award-winning analysts and provides insightful views on all major asset classes. Our coverage universe of 175 stocks, accounts for more than 50% of India's listed market capitalisation and especially well-recognised for ability spot multi-baggers, to contra-to-market ideas in large caps and deep corporate relationships. Besides fundamental capabilities, the team has proven expertise in technical and derivative analysis as well.



YES SECURITIES - SAMPLE REPORTS



YES SECURITIES - MEDIA

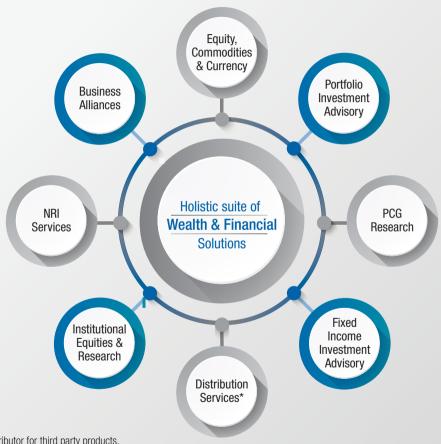




INVESTMENT ADVISORY & WEALTH BROKING

INVESTMENT SOLUTIONS ACROSS ASSET CLASSES
CATERING TO VARIED CLIENT NEEDS

INNOVATIVE MULTI ASSET PRODUCT SUITE



*YES SECURITIES is a distributor for third party products.





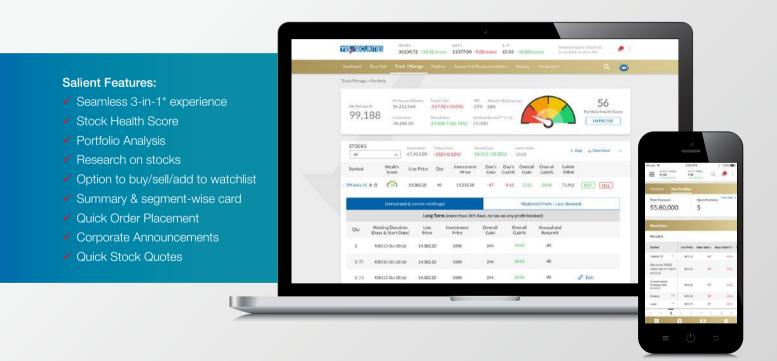
An array of innovative online tools and quick access to market information makes YES SECURITIES preferred wealth partner for everyone, be it market novices, seasoned professional traders, HNI, Ultra HNI, Family offices or Corporates.





INDEPENDENT INVESTING:

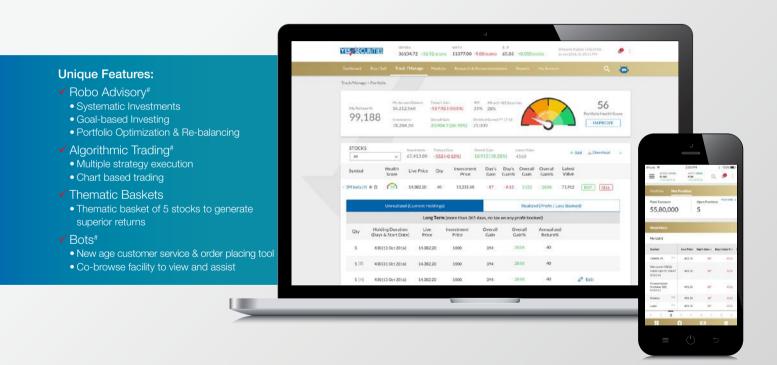
Advanced online platform for superior investing experience





INDEPENDENT INVESTING:

Technologically advanced in-built features



PORTFOLIO INVESTMENT ADVISORY (PIA)

Portfolio Investment Advisory (PIA) is a specialised service aimed to provide Investment Advisory to investors with an objective to offer a well-diversified multi-asset investment approach for long term wealth creation across Equity, Debt and Multiple Structured Instruments.

Salient features:

- ✓ Direct access to research and expert investment advisers
- ✓ Well-designed model portfolio aligned to investor's goals, to help generate attractive returns & minimize risks
- ✓ Offers advise across Stocks, Bonds, Debentures & Structured Products etc.
- ✓ Dedicated in-house Execution Desk

PIA offerings:

- ✓ SELECTUS
- ✓ NIFTY+
- ✓ WEALTH ENHANCER
- ✓ PIA MULTIPLIER
- ✓ MULTI ADVISER MULTI STRATEGY PORTFOLIO
- ✓ MUTUAL FUND ADVISORY
- ✓ DEBT ADVISORY



GLOBAL INDIAN BANKING (NRI SERVICES)

YES SECURITIES offers excellent 4-in-1 account experience to our NRI clients and enables them to invest seamlessly in Indian equities market. 4-in-1 Account offers YES BANK PIS, Savings & Demat Account and YES SECURITIES Investment Account

Salient 4-in-1 features:



Seamless transactions between all accounts



Earn 6%* interest on your savings account



360 degree view & device wide access



Facility to place after market orders



Transactions reported to RBI



Competitive Brokerage rates



Researched backed Advisory

DISTRIBUTION SERVICES



YES SECURITIES, through it's extensive reach & expertise, offers a wide array of third party products to its valued clients.

These offerings include:

- ✓ Initial Public Offering (IPO)
- ✓ Mutual Funds (MF)
- ✓ Non-Convertible Debentures (NCD)
- ✓ Offer for Sale (OFS)
- ✓ Bonds

FINANCIAL MARKET PLACE (FMP)

YES SECURITIES Financial Market Place (FMP) is one-of-its-kind business proposition that enables turning ones entrepreneurial dreams into reality through Authorized Person (AP) channel. Financial enthusiasts, independent advisors, corporate professionals etc. can now become business associate with YES SECURITIES and offer gamut of innovative financial services to their friends, peers, social contacts or clients:

Salient features:

- ✓ Dedicated Product Support
- ✓ Research backed Advisory services
- ✓ Advanced Trading Platforms (Desktop, Mobile, Tablet)
- ✓ Robust Risk Management System
- ✓ Marketing Support for business development
- ✓ Regular Training & Workshops
- ✓ Timely Business Reporting
- ✓ Competitive Revenue Sharing Structure

INSTITUTIONAL EQUITIES



Specialized institutional research, service excellence & extraordinary execution capabilities that define Institutional Broking business at YES SECURITIES.

With a dedicated institutional sales, trading & experienced research team and a focus on understanding client's specific objective, we provide strategic inputs, service and seamless execution of every transaction. Our clientele includes some of India's leading Life and General Insurance companies, Asset Management Companies, Financial Institutions etc.

Why YES Securities Institutional Broking

- ✓ Bulk/Block placements
 - Mcleod Russel: INR 2 Billion | Dish TV: INR 7 Billion | Inox Leisure: INR 960 Million
- ✓ Assistance in getting listed entities researched
 - Comprehensive research can be initiated right from meeting with company management to road show/ conference calls for institutional clients
- ✓ Road shows
 - Strong capability to execute multiple Road Shows of any scale and industry
 - Successfully conducted road shows for companies from Pharma Consulting, Real Estate Consulting, Capital Goods, Infrastructure, Cement, Textile, NBFC sectors



INVESTMENT BANKING

FOCUSED EXPERTISE FOR LEADING CORPORATES



Knowledge driven approach with complete coverage of various sub sectors and respective value chains



Unparalleled track record of 350+ successful deal closures including cross border deals in 15+ countries over the past 15 years



Dedicated team of 30 members in Mumbai & Delhi with extensive experience and relationship capital



Preferred investment bank for leading corporates with repeat successful transactions



Global connect with investors & buyers through our strong bank relationships and partner network



PRODUCT OFFERINGS

'Trusted Advisor' - working at every step of the capital life cycle

M & A

- ✓ Sell & Buy side advisory
- ✓ Joint Ventures
- ✓ Cross-border acquisitions
- ✓ Inbound Investment advice
- ✓ Domestic M&A
- ✓ Structured Auction
 Transactions

Private Equity Fund Raising

- ✓ Financial Sponsor Coverage
- ✓ Venture & Growth capital
- ✓ Structured / convertible products
- ✓ Mezz Financings

Capital Markets

- ✓ IPOs & QIPs
- ✓ Open Offer
- ✓ Rights Issue
- ✓ Buy Backs
- ✓ Delistings

Restructuring for Liquidity

- ✓ Capital Restructuring
- ✓ Spin-offs followed by liquidity event

Innovation in structuring of M&A and Financings



YES SECURITIES: INVESTMENT BANKING

Extensive Global Reach through Network of Partner Banks

OAKLINS ✓ Global advisory firm providing

M&A. growth equity and ECM.

debt advisory and corporate

finance advisory services

1.500+ closed deals

✓ Dedicated experts covering 15

industries in 40 countries with

HARRIS WILLIAMS & CO

- ✓ Leading mid-market Investment Bank in USA
- ✓ Closed 200+ M&A transactions
- ✓ Owned by PNC Bank, the 6th largest US bank with assets of US\$ 275+ bn

NORDEA

- ✓ Largest financial services firm in Northern Europe with total assets of US\$ 850 bn
- ✓ The Investment Banking team at Nordea has coverage across key clients across industries in the Nordic region

E. J. MCKAY

- One of the most trusted and experienced independent investment banks in China
- Advised on some of the most significant & innovative transactions connected with China

MITSUBISHI UFJ FINANCIAL GROUP

- One of the world's largest and most diversified financial groups
- Specialized team for Corporate and Investment Banking which includes structured finance and asset finance



WELLS FARGO

- Largest US bank by market capitalisation with dedicated US and UK Investment Banking teams
- Dedicated healthcare practice with relationships with all major pharma companies

POALIM CAPITAL MARKETS

- Israel's leading investment bank providing a full range of global products and services
- ✓ Investment bank of choice for foreign corporations and PE funds seeking investment opportunities in Israel

SOMERLEY

- ✓ Based out of Hong Kong and offices in Beijing, Shanghai and Australia
- ✓ Large financial services group with 25+ years of experience in Investment Banking advisory

FRONTIER MANAGEMENT INC

- Range of solutions in management consulting, corporate restructuring, M&As, and other areas of corporate reorganization
- Also provides professional services for cross-border M&A



INDUSTRY VERTICALS:

Strong Sector Knowledge & Successful Deal Closures



REPRESENTATIVE TRANSACTIONS: M&A and PE



Private Equity

Structured Fund Raise

Signature Global

from KKR Asset Finance Private Equity fund raise INR 2.000 Mn from Gaia Capital

INR 1.600 Mn

Massive Restaurants

Pvt Ltd & Everstone

Capital



F√**ERSTONE**

Spandana Sphoorty Financial Ltd

Advisor to SSFL for investment by Kedaara Capital INR 6.140 Mn



M & A

Carnival Films Pvt I td

Exclusive Advisor to Carnival

Films for acquisition of

multiplex screens of

E-Square Cinemas

INR 1.150 Mn

India Property

Exclusive advisor for 100% acquisition by Quikr

US\$ 10 Mn

indiaproperty

Kiran Energy

Sale of 85 MW portfolio INR 8.500 Mn



Atria Power NCD

INR 7.000 Mn



Patil Rail Infrastructure Pvt Ltd

SIGNATURE GLOBAL

Fund raising from Olympus Capital Asia INR 1.250 Mn



Jain Irrigation Systems Limited

Private equity fund raising from Mandala Capital INR 120 Mn



Travel News Services (India) Pvt Ltd

Exclusive advisor to TNSI for sale of 100% equity stake to Future Retail Ltd.

INR1,000 Mn



Videocon D2H Lead Advisor to Videocon

d2h on its merger with Dish TV US\$ 2.7 Bn



Bhilwara Energy Ltd

Sale of 69.5 MW wind assets to Hero Future Energies

Undisclosed



Ecozen Solutions Pvt Ltd

Venture capital fund raise from Omnivore Partners & Caspian Impact Investments

Undisclosed



Smaaash **Entertainment Pvt Ltd**

Private equity fund raising from Fidelis World Undisclosed



Adlahs Entertainment Ltd

Private equity fund raising from ICICI Venture INR 1,440 Mn



Future Retail Limited

Exclusive advisor to Future Retail on acquisition of retail. agri-sourcing & bakery businesses of Heritage Foods

Undisclosed



Cinepolis, Mexico

Advisor to Cinepolis on acquisition of select screens of DT Cinemas INR 637 Mn



Travel Food Services Pvt Ltd

Private equity fund raising from ICICI Venture

INR 1,440 Mn



Strong network of domestic and global investors makes us the Investment Bank of choice for PF transactions

Expert sector knowledge coupled with access to top Indian corporate houses make us the leaders in M&A



MERCHANT BANKING





Mobilized since JAN 2017

DEALS

Completed across Equity,
Debt & Advisory

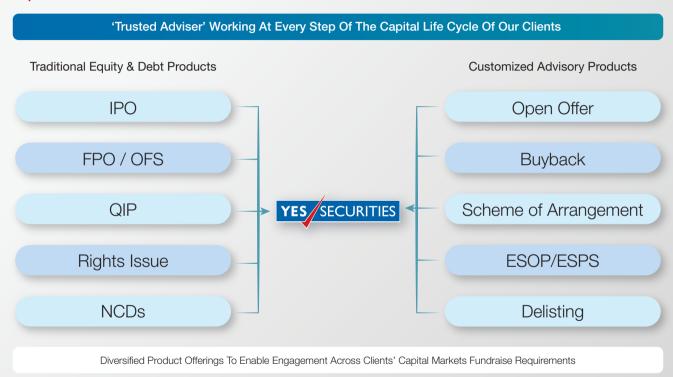
Fundraise pipeline across 28 Equity & Advisory Deals





CAPITAL LIFECYCLE STRATEGY:

Comprehensive Product Portfolio



SECURITIES 1

COMPLETED TRANSACTIONS: EQUITY

Raised INR 500+ Bn since January, 2017

Private Transactions

PSU Transactions

Polycab April 2019 BRLM to the IPO INR 13,452 Mn







Aster DM Healthcare February 2018 BRLM to the IPO INR 9.801 Mn



Future Supply Chain Solutions

December 2017 BRLM to the IPO INR 6.497 Mn



रेल विकास निषय सिषिटेड Rail Vikas Nigam Limited

Rail Vikas Nigam Ltd

April 2019

Left Lead BRLM to the IPO

INR 4.800 Mn



GRSE

October 2018

BRLM to the IPO

INR 3.436 Mn

Reliance Nippon Life Asset Management

November 2017 BRLM to the IPO INR 15.422 Mn



Dixon Technologies September 2017 BRLM to the IPO

INR 5.993 Mn



SIS

July 2017 BRLM to the IPO INR 7,796 Mn



CDSL June 2017

BRLM to the IPO INR 5.240 Mn



March 2018 BRLM to the IPO INR 9.523 Mn



Bharat Dynamics

Union Bank December 2017

Lead Manager to QIP INR 20.000 Mn



GTPL

June 2017 BRLM to the IPO INR 4,848 Mn



Sagar Cements

February 2017 Lead Manager to QIP INR 1,728 Mn



New India Assurance

November 2017 BRLM to the IPO INR 95,858 Mn



NTPC

August 2017 Seller's Broker -Tranche I OFS







SELECT TRANSACTIONS: DEBT & ADVISORY

Raised INR 500+ Bn since January, 2017



Dish TV July 2018 Manager to Open Offer INR 37,014 Mn



Hatsun Agro Product July 2018

Sole Banker to Rights Issue



Olectra Greentech

March 2019
Manager to Open Offer
INR 4.000 Mn



TATA Power

December 2018 Advisor - Scheme of Arrangement



Arvind

March 2019 Advisor - Scheme of Arrangement



Jenburkt Pharmaceuticals

December 2017 Manager to Buyback

INR 120 Mn



Public Issuances of Debt

Mahindra & Mahindra Financial Services

January 2019 MLM to NCD Issue INR 21,500 Mn



Aadhar Housing Finance September 2018

September 2018 MLM to NCD Issue INR 6,764 Mn



Indiabulls Commercial Credit

September 2018 MLM to NCD Issue INR 20,000 Mn



DHFL

May 2018 MLM to NCD Issue INR 11.000 Mn



Strong Capital Market Credentials Across Sectors & Products

ONGOING TRANSACTIONS



Robust Fundraise Pipeline of INR ~400 Bn

Private Transactions

Sterling and Wilson Solar BRI M to the IPO INR 45.000 Mn

STERLING & WILSON

Spandana Sphoorty Financial BRLM to the IPO INR 19.000 Mn

SPANDANA

Hinduja Leyland Finance BRLM to the IPO INR 11.000 Mn

> Route Mobile BRLM to the IPO INR 6.300 Mn

FINANCE



Reliance General Insurance

BRI M to the IPO INR 18.000 Mn

ReLIANCE General Insurance

Software Technology Company BRLM to the IPO

INR 4.000 Mn

Bharat Hotels BRLM to the IPO INR 12.000 Mn

THE [LaLiT

Flemingo Travel Retail BRI M to the IPO INR 25,000 Mn

FLEMING 3 THE DUTY FREE PEOPLE Media Company BRI M to the IPO INR 10.000 Mn

EMEDIA COMPANY

Entertainment Company BRLM to the IPO INR 5.000 Mn

Lodha **Developers** BRLM to the IPO INR 50.000 Mn E LODHA

BUILDING A BETTER LIFE

GR Infraprojects BRLM to the IPO INR 18,550 Mn

G R_I L[®]

Power T&D

Company

Sole Banker to the IPO

INR 2.000 Mn

T&D India

Penna Cement

BRLM to the IPO

INR 15.500 Mn

PENNA CEMENT

P.N. Gadqil & Sons

BRLM to the IPO

INR 5.000 Mn

Puniab & Sind Bank Advisor to OIP

INR 5.000 Mn

General Insurance Corporation Seller's Broker-OFS

INR 55.000 Mn



IRCTC BRLM to the IPO INR 4.000 Mn



Mazagon Dock Shipbuilders BRLM to the IPO INR 8,500 Mn

New India Assurance

PSU Transactions

Seller's Broker-OES INR 35.000 Mn



NTPC

Seller's Broker -Tranche II OFS

INR 45,000 Mn



IREDA BRLM to the IPO INR 6.500 Mn



Bharat Electronics Limited

Seller's Broker-OES INR 10,000 Mn



Wide Range of Ongoing Mandates Across Sectors and Products

VALUE ADD TO CLIENTS

Strong Marketing Capabilities







Rail Vikas Nigam Limited

Leading in Procurement (Select Recent Transactions):

PENNA CEMENT

- Garden Reach Shipbuilders: Procured 100% of non LIC book amongst 2 investment banks
- NTPC OFS: Procured >50% of non LIC book amongst 4 investment banks
- New India Assurance IPO: Procured >50% of non LIC QIB book amongst 5 investment banks



VALUE ADD TO CLIENTS

Strong Regulatory Capital & Transaction Management





DISCLAIMER



Investments in securities market are subject to market risks, read all the related documents carefully before investing. The Investment advice is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or redistributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of YSL. Investments in securities are subject to market risks and the investor is requested to take into consideration all the risk factors including their financial condition, suitability to risk return profile before investing. Investor should note that past performance is not necessarily a guide to future performance. Actual results may differ materially from those set forth in projections, if any. YSL, its Investment advisers, research analysts, directors, officers, employees and associates will accept no liabilities for any loss or damage of any kind arising out of the use of investment advice. Because of the possibility of human, technical or mechanical error through sources of transmission of Reports/Data, YSL does not guarantee the accuracy, adequacy, completeness or availability of any information and are not to be held responsible for any errors or omissions or for the results obtained from the use of such information's

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YSL and/or affiliates and its officers, directors, Investment advisers, Research analysts and employees shall not be in any way responsible for any direct, indirect, special or consequential damages that may arise to any person including the client from any Investment Advise, nor do they take guarantee or assume liability for any omissions of the information contained therein. Investment Advise, Information contained therein cannot be the basis for any claim, demand or cause of action. The user should read the Rights and Obligation Document for Capital Markets and Derivative Segments as prescribed by Securities and Exchange Board of India before investing in the Indian Markets.

YES Securities (India) Limited Registered Address: Unit No. 602 A, 6th Floor, Tower 1 & 2, Indiabulls Finance Centre, Senapati Bapat Marg, Elphinstone Road, Mumbai – 400013, Maharashtra, India | Contact Details: +91-22-71123123 | Website: www.yesinvest.in | Email: customer.service@ysil.in | Registration Nos.: CIN: U74992MH2013PLC240971 | SEBI Single Registration No.: NSE, BSE, MCX & NCDEX: INZ000185632 | Member Code: BSE – 6538, NSE – 14914, MCX – 56355 & NCDEX - 1289 | MERCHANT BANKER: INM000012227 | RESEARCH ANALYST: INH000002376 | INVESTMENT ADVISER: INA000007331 | AMFI ARN Code – 94338 | Details of Compliance Officer: Vaibhav Purohit | compliance@ysil.in | Contact No-022-33479208 | Disclaimer: Investment in securities market are subject to market risks, read all the related documents carefully before investing. Brokerage will not exceed the SEBI / Exchanges prescribed limit. Past returns are based on back tested data as indicated above and such representations are not indicative of future results. The securities quoted are exemplary and are not recommendatory. YES SECURITIES is a wholly owned subsidiary of YES BANK.